



# 50th Anniversary Gala

## EVENT SPONSORSHIP TIERS

**\$50,000**

### GLOBAL VISIONARY

All benefits of an Ophthalmic Ambassador  
(excluding seats)

Table for up to 12 at the event

Logo added to step-and-repeat backdrop

Acknowledgement by SEE team during  
program announcements

VIP meet-and-greet with Humanitarian  
Awardees prior to the event

Exclusive social media highlight

**\$25,000**

### OPHTHALMIC AMBASSADOR

All benefits of an Eyesight Advocate  
(excluding seats)

Table for 8 at the event

Acknowledgement via signage  
throughout event space

Acknowledgement in event press release

Specialized name badges to wear at the event

**\$15,000**

### EYESIGHT ADVOCATE

All benefits of an Optical Partner  
(excluding seats)

Table for 6 at the event

Acknowledgement in event emails

Logo featured on custom wine  
bottle label at your table

Group shoutout on SEE's social media channels

Logo featured in event program

**\$7,500**

### OPTICAL PARTNER

All benefits of a Champion of Sight  
(excluding seats)

Seating for 4 at the event

Acknowledgement in SEE's biannual  
"Sightings" newsletter

**\$5,000**

### CHAMPION OF SIGHT

All benefits of a Supporter of Sight  
(excluding seats)

Seating for 3 at the event

Logo featured on event slideshow

**\$2,500**

### SUPPORTER OF SIGHT

Seating for 2 at the event

Logo featured on website event page

**QUESTIONS? PLEASE CONTACT:** [development@seeintl.org](mailto:development@seeintl.org), 1.805.380.7522